

Empower your enterprise to catch the fraudster before the fraud

It's time to go beyond fraud management to fraud prevention.

Consumers prefer mobile and online channels for their day-to-day financial activities. Unfortunately, this shift to digital engagement creates new vulnerabilities and fraud opportunities.

Traditional fraud detection and prevention methods aren't enough to protect against evolving fraud attempts that get more complex and sophisticated every day.

But financial institutions are also under increasing pressure to keep up with consumer demands - specifically a seamless customer experience.

Celebrus enables financial institutions to improve the customer experience with frictionless, invisible, and continuous authentication while still preventing fraud in real-time - by identifying fraudsters by their unique behaviors.

Payment fraud



Account takeover



New account fraud



Scams



**Celebrus
leverages rich
behavioral
data in real-time to
truly prevent fraud
- not just manage
it after the
fact.**



Celebrus live-time fraud prevention in action

Retail Bank

\$50M

reduction in losses

Online Retailer

>£1M

of fraud losses prevented within weeks

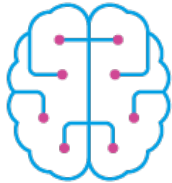
European Insurer

\$\$\$Ms

Saved in lost business

Leverage rich behavioral data in real-time to truly prevent fraud

Celebrus offers fraud and scam prevention across ALL digital touch points with fully automated behavioral insights and seamless integration with existing fraud management tools. More accurate fraud detection significantly reduces false positives and rapidly addresses new threats.



Behavioral biometrics

Fraudsters can't replicate the way genuine users behave online. Detecting atypical behavior enables you to prevent the scam.



AI & Analytics

"Collect everything" means the right data and insights to fuel better fraud decisions, and AI to reduce losses and false positives



Real-time fraud prevention

Analytics are delivered in milliseconds to provide fraud detection and fuel fraud decisioning and management systems

Celebrus solves the most common fraud prevention challenges

Reduce false positives

85%

of fraud detected in 1% of transactions

Improve customer experience

>99%

of user sessions unaffected by fraud measures

Improve operational efficiency

<1 day

to launch new risk indicators for fraud detection

Detect and prevent more fraud

<\$80M

of fraud detected in 2% of transactions

Trusted by leading brands

